DFW Signs and Cards Guidelines

Best Practice: *Create all your templates in the Marketing Hub first, then download and shop for the best price.*

Steps to Use the Marketing Hub

1. Do not try to figure it out. Call the staff for help if needed.
2. Login to Bullseye and pick 'resources' at the top and then find the marketing hub.
3. Click templates and do a search for the template you want to create.
4. Choose to use that template and let the system autopopulate.
5. Edit template as needed.
6. Download the completed and personalized template

Preferred Vendors

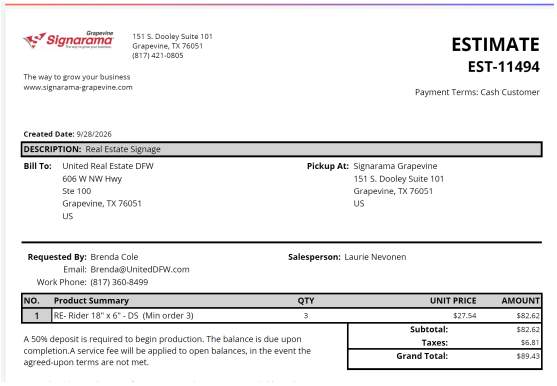
FOR SALE YARD SIGNS

- **Lowen Sign - LowenSign.com**
  Panel Only/Aluminum .063 - 18″h X 24″w
  Item No: 12Z170
  $101.27 for one sign panel + shipping + tax. Discounts for multiple signs.
- **Build-A-Sign**
  Panel Only/Aluminum .063 - 18″h X 24″w
  With Holes
  Item No: 12Z170
  $101.27 for one sign panel (current pricing at 30% off) + shipping + tax. Discounts for multiple signs.

Local sign company for name riders:

- **Signarama**
  151 S Dooley St #101
  Grapevine Texas 76051
  817-421-0805

  Approximately $89.43 for 3 sign riders which is their minimum. Estimate attached.



Signarama Grapevine
151 S. Dooley Suite 101
Grapevine, TX 76051
(817) 421-0805

The way to grow your business
www.signarama-grapevine.com

ESTIMATE
EST-11494
Payment Terms: Cash Customer

Created Date: 9/28/2026
DESCRIPTION: Real Estate Signage

Bill To: United Real Estate DFW
606 W NW Hwy
Ste 100
Grapevine, TX 76051
US

Pickup At: Signarama Grapevine
151 S. Dooley Suite 101
Grapevine, TX 76051
US

Requested By: Brenda Cole
Email: Brenda@UnitedDFW.com
Work Phone: (817) 360-8499

Salesperson: Laurie Nevonen

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	RE- Rider 18" x 6" - DS (Min order 3)	3	$27.54	$82.62

A 50% deposit is required to begin production. The balance is due upon completion.A service fee will be applied to open balances, in the event the agreed-upon terms are not met.

Subtotal:	$82.62
Taxes:	$6.81
Grand Total:	$89.43

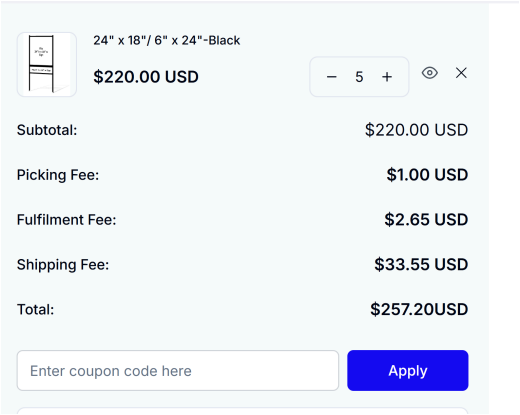
National sign company for name riders:

- **Lowen Sign - LowenSign.com**
  Real Estate Name Sign Rider/24 GA Steel 6″h X 18″w
  Item No: 12Z170
  Minimum of 3 @ $15.90 each = $47.70 + tax + shipping

- **Build-A-Sign – BuildASign.com**
  Real Estate Name Sign Rider/Aluminum .063
  Can be ordered as single
  3 @ $35.43 (current pricing is 30% discount) + tax + shipping

Metal Frames Only:

- BullsEye under Resources, then **company store and signage**. Frames can be ordered for a minimum of 5 @ $44 each.



- **Lowen Sign – LowenSign.com**
  24” h x 18” w black
  Slot for 1 rider. Minimum of 1, discounts for multiples.
  1each $52.15 + tax + shipping
  3-4 each $33.30
  5+ each $31.25

- **BuildASign – BuildASign.com**
  24 “ x 18” w black
  Slot for 1 rider
  $34.81 each + tax + shipping
  Minimum of 1 discounts for multiples at 5. $29.56 each for 5

Branding Information

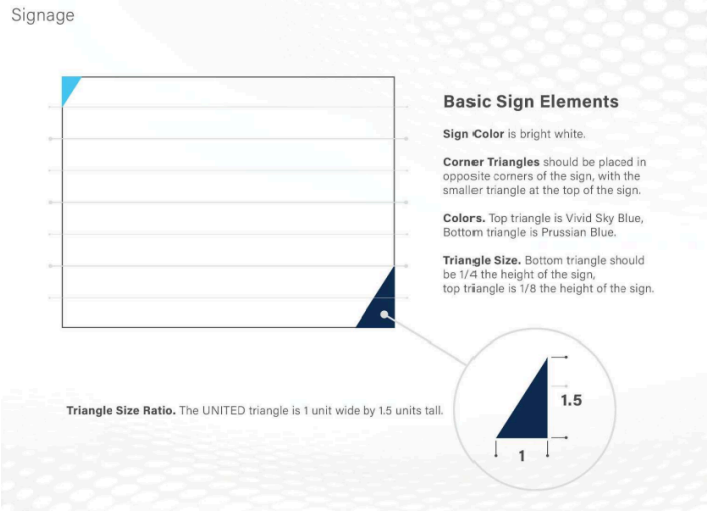
If you choose to work with an outside designer or printer, provide them with the following branding specifications and instructions:

1. Logos: The most current version can be found at www.ureportal.com.
2. Brand Colors: Prussian Blue: PMS-295C, Hex #002855 and Vivid Sky Blue (Accent): PMS-305C, Hex #45C7F4
3. For Business Cards, simply request the official colors and logo and create something similar to the examples below.

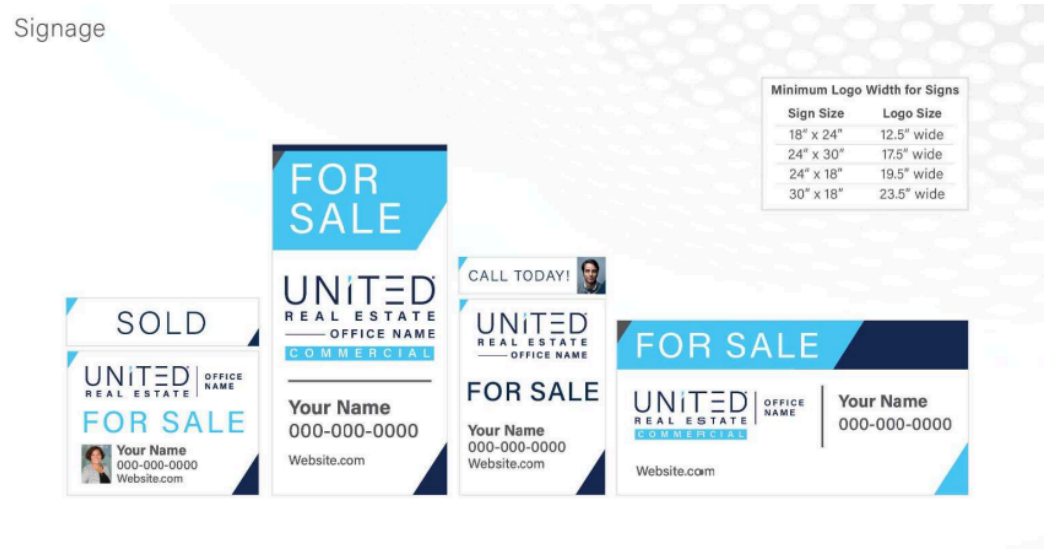
Sample Cards



Sample Signage



Other sign layouts.



The most common sign.



-